Get Hands-On with Long Hair in the new *Hairdresser Simulator* DLC!

[**https://youtu.be/O99QAxdTuug**](https://youtu.be/O99QAxdTuug)

Developers from Frozen Way and Game Formatic are thrilled to announce the **upcoming paid DLC for Hairdresser Simulator – *Long Hair*! This expansion will debut later this year, on the 5 December 2024**, inviting players into the world of long hairstyles, where they can showcase their skills in crafting intricate, trendy styles and create entirely new, stylish masterpieces!

The *Long Hair DLC* allows players to perfect the art of styling and caring for long hair, introducing fresh gameplay mechanics that include crafting complex styles and fulfilling various client requests. From repairing split ends to creating voluminous curls or sleek, straight looks, the *Long Hair DLC* gives players complete control over every detail, letting them set trends and become the ultimate stylist in town.

**Additional features include:**

* 15 new hairstyles inspired by the latest trends, such as the Butterfly Cut, Curtain Bangs with Layers, and the Wolf Cut.
* A pastel-themed salon by the seaside, providing a relaxing atmosphere for clients.
* Three new storyline characters bring unique challenges and stories that add depth and excitement to the salon.

To make the wait for the new DLC more enjoyable, the developers have prepared an all-new trailer showcasing gameplay elements and giving players a glimpse of what to expect from the *Long Hair DLC*!

**About *Hairdresser Simulator – Long Hair DLC***

Hairdressing is a craft filled with endless possibilities, and the *Long Hair DLC* for Hairdresser Simulator takes it to the next level by introducing a fresh range of styling challenges and tools. This new addition lets players dive into the art of long hair, where precision, creativity, and mastery are essential for crafting head-turning styles.

The *Long Hair DLC* transforms your salon experience, adding precision and flair to every appointment. Styling long hair requires patience, creativity, and the right tools, and you’ll find it all here. With access to a full set of professional hairdressing equipment, you'll be prepared to tackle even the boldest requests. Whether your clients dream of Hollywood-style waves or daring new cuts, you’ll have what it takes to fulfill their unique needs.

**What’s inside the Long *Hair DLC*?**

Ability to cut and style long hair: Choose from 15 brand-new, trendy hairstyles, including the Butterfly Cut, Curtain Bangs with Layers, and Wolf Cut. Design your own pastel-themed seaside salon: Open a calm, stylish salon tailored for long hair treatments, where clients can relax and feel at home. Unique storyline characters: Work with three fresh characters, each bringing their own challenges and personal stories, enriching your salon’s atmosphere.

New tools for long hair styling: Use a variety of professional tools to maintain your clients' hair in top condition and execute intricate, multi-layered cuts. Set trends and make your salon a top destination.

Step into the role of a hair trendsetter, transforming your salon into the most sought-after spot in town for clients with long hair. Not only can you cut, curl, straighten, and style long hair, but you’ll also be tasked with keeping hair healthy and vibrant by preventing split ends and maintaining a natural shine. Every decision you make will shape your client’s look and your salon’s reputation.

**The freedom to create and innovate**

With *Long Hair DLC*, your creativity has no limits. This expansion is all about giving you control, so you can layer, volumize, smooth, or experiment with new looks that will set your salon apart. Whether you’re going for voluminous curls or sleek, straight strands, the tools and styles are at your fingertips.

**About *Hairdresser Simulator***

Have you ever dreamed of becoming a legendary hair stylist? *Hairdresser Simulator* gives you a unique chance to make this dream a reality! Imagine hair with complex physics, designed to behave just like in the real world. Discover the technology developed by us especially for the game and check out the crazy hairstyles you can do!

**In *Hairdresser Simulator* elements of simulation, fashion design and management are combined to create a dynamic playground that lets you dictate trends in the hairdressing industry.** The game puts you in the shoes of a newbie hairdresser, providing a detailed experience and varied, challenging gameplay. You will have to divide your time and effort wisely between mastering your professional skills, giving each customer a dream haircut, and managing your own hair salons. To become a top-notch hairstylist, you will need to stay up to date with current fashion trends and learn new hairdressing techniques. Experiment with hair colors, cuts, styles and trends that push the boundaries of imagination, and build your hairdressing empire from scratch!

With an **extensive selection of styling tools and skills**, you will have a wide range of options when it comes to their customer’s hair. Unique coloring, asymmetrical cut, brush modeling, or straightening? There are plenty of ways to appeal to customers – their positive opinions will support building up the virtual salon’s reputation.

There are **two kinds of customers** you will meet in *Hairdresser Simulator*. The first one comes with specific requirements regarding a hairdo, the second one – on the contrary! Thanks to an **extensive in-game character creator** you will be able to create any character you want. Choose the color and condition of their hair, customize the face, select clothes… Create your very own character!

***Hairdresser Simulator* comes with an exciting set of features:**

* **Choose from 10 hairdressing tools**, like scissors, clippers, straighteners, curling irons or combs
* **Master your skills in 10 hairdressing techniques** – thinning, dyeing, straightening, curling, brushing, and more
* **Use extensive in-game character creator** and let your imagination go wild
* **Purchase 9 potential salon locations in need to renovation** – like a library or a pub in the basement – and turn them into perfect hair salons
* **Take good care of 18 customers with individual stories**, hand-drawn avatars and full voice acting
* Take appropriate actions to treat your customers’ hair and improve its health
* **Manage your hair salon wisely** – customize it, hire new employees, set the work schedule, and more
* Take care of the reputation of your hair salon
* **Meet Hairry** – an adorable little robot that helps clean up after haircuts.

**About Frozen Way**

Frozen Way is a game development studio and publisher from Cracow, Poland. You may know them from co-creating *House Flipper* with its *Pets DLC* and *Farm DLC*, as well as creating and releasing *House Flipper VR*, co-releasing *Builder Simulator* on Steam, and co-developing *Chornobyl Liquidators*. Currently, they are developing *Honeycomb: The World Beyond* and *House Flipper – Dine Out DLC*, while also releasing *Millennials* and *Hairdresser Simulator*, focusing on the PC market and next-generation consoles. They are a group of friendly people with a passion for video games. Gamedev is their lifestyle and philosophy, so there's nothing better than seeing their creations bring a lot of joy to the community. In the end, we're all nerds, aren't we?

**About GameFormatic**

We are a game developer and publisher based in Cracow, Poland. With a passion for innovation, we create engaging experiences for our gaming community. As a company, we thrive on the dynamic intersection of commitment, expertise, and a relentless pursuit of excellence, making us a driving force in the ever-evolving landscape of interactive entertainment.