***A PERFECT DAY* – FACT SHEET**

1. **KEY FACTS**

Title: *A Perfect Day*

Developer: Perfect Day Studio

Publisher: Perfect Day Studio

Platforms: PC, PlayStation 4 & 5, Xbox One & Series X|S, Nintendo Switch

Genre: Adventure

Setting: Realistic

Game mode: Single player

Release date: February 25th 2022 (PC), October 26th 2023 (PlayStation 4 & 5, Xbox One & Series X|S, Nintendo Switch)

Language version: English, Japanese, Chinese (simplified and traditional)

Price: $19.99

Website: <https://www.perfectdaystudio.com/>

X: <https://twitter.com/PerfectDaySTU>

YouTube: <https://www.youtube.com/@perfectdaystudio5897/videos>

Discord: <https://discord.com/invite/HaXrKfg6y7>

Steam: <https://store.steampowered.com/app/843810/A_Perfect_Day/>

PlayStation Store: <https://store.playstation.com/en-us/concept/10006042>

Microsoft Store: <https://www.microsoft.com/en-ms/p/a-perfect-day/9pjf0v8mld0n>

Nintendo eShop: <https://www.nintendo.com/us/store/products/a-perfect-day-switch/>

1. **THE PLOT**

What if you could go back in time to that one day when everything went wrong? The one day that you still regret didn’t go as planned? Would you make different choices? Say different things, or maybe not say anything at all?

One 6th-grade Chinese student has just received such a chance. However, unlike in the movie *Groundhog Day*, he’ll get to repeat the last day of the 20th century without his memories from the previous loops.

Become this young boy and revisit the final moments of 1999 for an eternity. Come face to face with your dreams and regrets. Explore a deep and interwoven narrative, solve perplexing riddles, and even play a few nostalgic minigames. Immerse yourself in happiness and sorrow with friends of ages past in your *Perfect Day*.

1. **GAMEPLAY**

*A Perfect Day* is an interactive fiction game where you’ll get to revisit the ‘90s and play an elementary schoolboy who lacks the courage to give a card to his favorite classmate. In the endless loop of the last day of 1999, you find out the secrets of your classmates, your friends, and your family, and help everyone to have their ‘perfect day’. You can also play minigames on Gamicom, assemble your own 4WD, or go to the park to idle about all day. In short, it’s all up to you to have a perfect day… or not.

1. **MAIN FEATURES**

**Innovative time-loop based gameplay** – Unlike in the movie *Groundhog Day*, in *A Perfect Day,* you will get to repeat the last day of the 20th century without the memories from the previous loops. You’ll be able to make the most out of this single day that’s given to you or the opposite. In the end, this is supposed to be YOUR ‘perfect day’, and we all have a different definition of “perfect”, don’t we?

**A heartwarming, wholesome story** – Based on four main stories that cross and build the plot, the game will take you on a touching, nostalgic adventure where regrets can be forgotten, wounds healed, and missteps forgiven. Get back to school and look at your friends from a different perspective, which will allow you to discover their true selves. Re-live the thrill of first love. Face your father, who is dealing with anger issues and try to reverse the negative into a positive.

**Living and breathing characters** – The know-it-all with glasses, the rich kid who keeps pace with the trends, your school sweetheart that you have a crush on, the neighbor granny who seems to know a secret about you, and the crazy homeless man who keeps talking about aliens... Accompany them, get to know them, and maybe try to re-write their stories.

**A nostalgic journey to China and the year 1999** – Get back to the ‘90s and visit China at the dawn of its economic boom. Immerse yourself in Chinese culture and lifestyle from the era, all pictured in a beautiful crayon-painted style. Feel nostalgia and longing for the good old times when life seemed so much easier.

**A variety of fun minigames** – Build, customize, and race with your Tamiya Series Mini 4WD car. Collect Gamicom console cartridges and play old-school games, beat arcade challenges, and remind yourself why gaming back in the ‘90s was so much fun!

1. **ASSETS**

The press kit for the game is available at the following link: <https://pr-outreach.com/en/game/a-perfect-day,88>.

1. **MEDIA CONTACT**

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1. **ABOUT PERFECT DAY STUDIO**

A passion for games, a love of literature, and concern and consideration for ordinary people and real life are their consistent principles and motives. They’re both players and developers – a team called Perfect Day Studio. They hope that through their games, they can meet each other and have one wonderful journey after another in the gaming world. <https://www.perfectdaystudio.com/>